



# SARAH OLEARY

Marketing Coordinator  
Southwest Florida MSA  
Marketing Expert



## ABOUT SARAH

Sarah Oleary joined LQ Commercial Real Estate team, as Fort Myers Marketing Coordinator, early in 2023.

In this capacity, Sarah implements progressive marketing initiatives that enhance the LQ brand, listings, tenants, and Fort Myers (Southwest Florida) team. This includes full-scale visibility for retail, office, industrial, land, special-use, multi-family, and investment assets.

Sarah is a skilled Marketing professional, and plays a crucial role in managing various aspects of LQ's marketing campaigns. She is responsible for: creating and updating listings on the company website, designing flyers, e-mails, social media posts, and analyze campaign effectiveness.

She ensures signage needs are swiftly addressed, and her keen attention to detail is also evident in clear, consistent client communications and map / aerial creation. Her ability to create closed deal and specialty announcements is critical to the success of many projects.

Sarah received her Bachelor's degree in Communications and Marketing from Bloomsburg University of Pennsylvania before moving to Southwest Florida in 2023. During her Senior year, Sarah interned in the Marketing and Communications office, where she gained valuable experience assisting with social media accounts and admission e-mails.

## EXPERIENCE



## EDUCATION



**B.S. - Communication & Media Studies**  
**Bloomsburg University of PA**

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