

ABOUT HILLARY

<u>Hillary S. Bressler</u> IS Central Florida's "digital commercial real estate advisor". A 26-year investor - and past marketing CEO - Hillary strategically blends an owner and marketing mindset to customize "go-to-market" strategies for office and industrial offerings.

Since 1997, Hillary has developed a diverse personal portfolio of office, land, retail, and restaurants while simultaneously owning ".Com Marketing". After advertising for the <u>Golf Channel</u>, <u>Marriott</u>, and <u>Universal Studios</u> (and owning assets and organizations early on), it was time to apply market, marketing, and brokerage insight to support others throughout their #CRE journey.

A Central Florida native, Hillary's professional tenure has helped navigate Orlando "C-Suite" business and building owners through acquisitions, dispositions, sale-leasebacks, lease-ups, mergers / acquisitions, business brokerage, and historic building preservation.

As Associate with LQ Commercial Orlando (previously SVN and NAI), Hillary employs advanced digital and social media selling strategies to connect buyers with sellers, and landlords with tenants. This invaluable ability has grown an extensive, tailor-made database that catapults prospecting on new offerings.

Hillary's care of client and community extend beyond "the deal". She is an advocate of the local Jewish community and board member at Full Sail. As an alumni of Athena Powerlink and current council member, she assists entrepreneurs in their growth.

Hillary's CFCAR involvement (Central Florida Commercial Associate of Realtors) earned Hillary's spot among the Orlando Business Journal's "Women to Watch" and "Top 25 Women-Owned Businesses".

Image: Constraint of the second se



EXPERIENCE



MARRIOTT

EDUCATION



AFFILIATIONS

