



NICK MATSON

Associate

Southwest Florida

Retail and Land Specialist



ABOUT NICK

Nick Matson is a Southwest Florida commercial real estate influencer. His vast portfolio includes office and industrial tenant representation, retail site selection, mixed-use development assemblages, office/retail lease-ups and more.

As a Southwest Florida local, Nick's value lies in a deep understanding of current and planned commercial projects, area growth patterns, and rooted relationships with key business decision makers as well as the area's brokerage community.

Nick is also a highly tech-savvy commercial real estate influencer and is on the cutting edge of digital marketing and social selling.

His substantial online following (YouTube, TikTok, and LinkedIn) offer clients a high-impact, creative outlet to promote commercial assets, wants/needs and more.

Before becoming an Associate with LQ Commercial, Nick owned and operated successful businesses in Southwest Florida.

This hands-on experience shaped his understanding of local consumer behavior, operational challenges, and what it takes to scale. It also earned lasting relationships with property owners, business leaders, and service partners.

Follow Nick @MatsonCRE for commercial real estate insight and a behind-the-scenes look at the Southwest Florida market.

EXPERIENCE



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