



CARSON BAIRD, CCIM

Associate

Southwest Florida MSA

Office, Land & Industrial Specialist



ABOUT CARSON

Carson began his career in B2B technology sales and consulting, partnering with tech startup CEO's to help them scale effectively.

Today, Carson successfully applies the same value-based approach with his commercial real estate clients.

This consultative style offers tenants, landlords, developers, and investors calculated, customized options that achieve desired yields.

In just three years, Carson's Commercial Real Estate career has already encompassed tenant and buyer representation, project leasing, and dispositions alike.

Today, his portfolio includes site selection and entitlements for national brands like Gerber Collision across the Southeastern U.S. with a geographic concentration on the Southwest Florida market.

Carson crafts strategic retail, office, industrial, and land alliances with tenured specialists to expand client services, including but not limited to:

- Partnership with tenured top producer(s) to provide detailed analysis and negotiate for you.
- Dedicated associate(s) to research, prospect, and implement a targeted action plan.
- In-house marketing and research teams to craft custom campaigns and report all activity.

SPECIALITY



AFFILIATION



EDUCATION



B.S. - Marketing
Georgia State University

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